



Your Idea can  
change the world



# AppLife Contest 2013

Dear Students,

Wipro Technologies announces the launch of AppLife Contest 2013, a contest for engineering students to showcase creative and technical talent in developing mobile applications for consumers and enterprises.

**This unique initiative for the Engineering Students in India would be hosted on Wipro's Campus Arena portal- A social Learning Network which bridges the gap between campuses and the corporate. The goal of the contest is to encourage future engineers to think outside the box and suggest holistic solutions for the industry.**

The Contest will not only allow students like to become early starters in the Mobile Application development space, but will enable their ideas to see the light of the day through real time Application development. The contest will start on the **11th of July and will last till the 20th December, 2013.**

**To Participate and for further Details logon to Campus Arena at**

**<http://www.wipro-campusarena.com/social-learning/index.html>**

All the Best

**Prof. (Dr.) Ajay Rana  
Director**